

### Action plan on Lifestyle Entrepreneurship (LSE)

Name, surname:

Date, country:

**The aim of this plan** is to help you develop your own *Lifestyle* business idea and foresee the steps to implement it. Here are some steps to follow:

Steps	Tasks	Description	
1.	Identify your strengths (talents, abilities, interests, personal traits) which may be useful for your future business		
2.	Briefly describe your LS business idea		
3.	Describe how you will market your business including various communication tools and channels		
4.	Provide a detailed profile of your ideal customer (it will help you to save time and money)		
5.	Identify the necessary financial and human recourses for completing each step of the action plan		
6.	To do list	1. 2. 3	By when: 1. 2. 3.