

The Methodology

The methodology of the project is based on the blended learning approach using the reversed/flipped training method, ICT tools, Open Educational Resources.

The project will adapt the good practices from UK on Lifestyle Entrepreneurship as a useful alternative to self-employment for adults with fewer opportunities and from disadvantaged backgrounds.

The idea of Lifestyle Entrepreneurship is centered on learners' passions and hobbies. A lifestyle business is one where the owner seeks to make the business successful not only in terms of profitability but also in terms of the ability to avoid social isolation and foster engagement.



Project partnership



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Kaunas Region Educational Centre,
Lithuania
www.centras.krs.lt



Social Innovation Fund,
Lithuania
www.lpf.lt



The Women's Organization,
United Kingdom
www.thewomensorganisation.org.uk



Know and Can Association,
Bulgaria
www.znamimoga.org



Danmar Computers LLC,
Poland
www.danmar-computers.com.pl



**Centre for Advancement of
Research and Development
in an Educational Technology,**
Cyprus
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STRATEGIC PARTNERSHIPS



Developing Adult Educators' Competences To Promote Learners' Life Style Entrepreneurship

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www.ace-erasmusplus.eu

The Aims:

- To develop the basic and specific adult educators' competencies working with disadvantaged learners with focus on innovative ways of outreach and delivery of learning activities
- To provide necessary knowledge and information to adult learners with fewer opportunities and from disadvantaged backgrounds on access to adult learning services and the possibilities for employment on the basis of their lifestyle, abilities and talents

The Objectives:

1. to strengthen the competencies of adult educators supplying them with innovative and attractive training material and ICT tools based on Lifestyle entrepreneurship (LSE) approach
2. to enhance the professional development of adult educators by introducing the innovative education methods: blended learning, reversed/flipped training, Open education recourses (OER)
3. to develop OERs tailored to the needs of adult educators in order to support digital integration in learning to reach the learners from disadvantaged backgrounds
4. to increase the motivation and reduce disparities in learning outcomes of adult

learners with fewer opportunities and from disadvantaged backgrounds using LSE approach and ICT tools with the long perspective of getting self-employed

The Intellectual Outcomes:

1. **Curriculum** for adult educators - practitioners "Promotion of Lifestyle Entrepreneurship for disadvantaged learners"
2. **Training material and ICT tools** for adult educators-practitioners
 - **Module I** "Basics of Life Style Entrepreneurship",
 - **Module II** "The Use of ICT and OER in training on LSE",
 - **Module III** "Marketing of training service on LSE for disadvantaged people",
 - **Module IV** „An assessment tool of learners' skills and competences in LSE",
 - **Module V** „Creating awareness on validation of the acquired competences".
3. **Guidelines** for adult educators-practitioners "How to offer lifestyle entrepreneurship for disadvantaged learners using Open Educational Recourses"

Impact

Adult educators-practitioners will be provided with attractive innovative training material and will improve the following competencies:

General - sense of innovation and entrepreneurship, digital competence, social and civic competence;

Specific - competence in marketing and public relations, competence on an assessment and validation of informal and non-formal learning, competence on being an advisor/ counselor/ facilitator.

Adult learners with fewer opportunities and from disadvantaged backgrounds will be motivated to actively participate in lifelong learning activities and learn LSE by using ICT and on-line tools. They will also be encouraged to get self-employed and build business around their lifestyle.

